



# Finance Tip of the Day

## Ms. Grace Quaye

**CMO of Ashfield Investment Managers** 



Goal-based investing reframes the purpose of your investments.

In this strategy, achieving important goals becomes your objective instead of getting the highest possible return on your investments.

#### Contact us TODAY for Investment Advisory

The Investment House • 16 Noi Fetreke Street • P. O. Box 14001, Accra +233 (0) 246 152 750 • +233 (0) 540 127 125 • www.ashfieldinvest.com





# G®AL-BASED INVESTMENT

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**CMO of Ashfield Investment Managers** 

Do you know how much monthly investment I need to do for:

- Retirement Planning after 25 years?
- Child Higher Education after 10 years?
- Child Wedding Expenses after 20 years

We will analyze based on your child's current age.

We understand these are critical goals in your life.

#### Book an appointment for free consultation

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If you have <u>failed</u> to achieve any of your family financial goals in the past, don't take <u>risks</u>; invest in Mutual Funds and Unit Trusts and start Systematic Investment Plan (SIP) for each GOAL to get better returns and meet your future GOALS.

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